**MOBILE INTERNET**

4.5 YEAR STARTUP

NO 3 IN THE WORLD

WE ARE AN MOBILE INTERNET COMPANY

**CHALLENGES**

- INTENSE COMPETITION
- TARGET TO PUSH OUT INNOVATIVE PRODUCTS ON A HEAVILY BUSINESS
- INTERNATIONAL EXPANSION
  - HONG KONG
  - SINGAPORE
  - MALAYSIA (JULY)
  - INDIA (AUGUST)
  - BRASIL, RUSSIA...

**TECH INNOVATION**

- INNOVATION ON
- COMPONENTS
- SYSTEMS
- SOFTWARE

**WE RECRUIT THE BEST TALENTS**

**R&D FACILITY IS NOW STILL IN CHINA**

- **1.** Positive word of mouth
  - High quality products that's affordable

- **2.** E-commerce

- **3.** Wisdom of the
  - 3M registered members
  - 200,000 postings

**NEXT R&D CENTRE: HONG KONG?**

**UPGRADE OS ON A WEEKLY BASIS**

**SKETCHPOST #SKETCHPOST**