**TCL 10 Years of Cross Border Acquisition**

- **Challenges**
  - Rare cases of success
  - Less than 50% success rate
  - Not easy to achieve targets

- ** Targets:**
  1. Gain access to US & Europe markets
  2. Enhance technology capabilities
  3. Generate global training architecture

**Successes:**

- **Thompson**
  - 4th in the world
  - No. 1 in China!

- **Alcatel**
  - 6th position in the cellphone market
  - 50% higher than the previous year

**Future:**

- Supply chain bundling
- TV+: Apply new functionality that is close to a computer
- Big monitor for video
  - VOD on TV
  - Video chat
  - Distance medical diagnosis

**Future**

- Internet economics/finance