

ELEVATOR PITCH COMPETITION

08 • 11 • 2019

sky100, 100/F, International Commerce Centre,
Hong Kong

60
SECONDS
to
Make an Impact
Disrupt the Norm

Teentrepeneur Competition

Welcome to the Journey of EPiC!

Date : 8 November 2019 (Friday)

Venue : sky100, 100/F, International Commerce Centre, Hong Kong

Theme : Environmental Protection

- Renewal energy generation
- Energy saving solution
- Reduce one-time plastic application

Pitching Language: English

Application deadline: 20 September 2019 23:59 (HK Time)

Event website: epic.hkstp.org

Blow our minds!



Who should apply?

- Any secondary school (both local or international) in HK may nominate 1 student to join
- Participating students should be in S1-S4 or equivalent

How it works?

- 12 students will be selected and announcement will be made by 30 September 2019
- Business model and pitching skills training will be provided in October 2019 (Exact date to be announced)
- Shortlisted students will give a **60s pitch** to judges in the elevator on 8 November 2019
- 4 finalists will be selected to give a **60s pitch** on the main stage followed by a **3 minutes Q&A session**
- A champion will be selected and offered to shadow HKSTP's senior management



Judging Criteria

- 1. Applicability of technology**
 - Novelty
 - Feasibility
 - Adaptability
- 2. Significant benefit to environmental protection**
 - Benefit significance
 - Contribution to environmental protection
- 3. Feasibility of business model**
 - Scalability
 - Ease of acquisition
 - Stickiness of customers
- 4. Appropriateness of market sector**
 - Rational of market sector selected
 - Market size
 - Potential of adoption
- 5. Overall pitching quality**
 - Level of confident
 - Logical flow
 - Passion
 - Presentation time
 - Clarity



Rules and Regulations

- Pitches should be made in English, both in the elevator and stage. No Interpretation will be provided.
- EPiC Selection Committee has the sole discretion to disqualify or remove any student for any reason that is deemed appropriate during the event.
- EPiC Selection Committee assumes no responsibility to ensure the confidentiality of any information disclosed during the pitch events.
- HKSTP is not responsible for any confidentiality issues that may occur before, during and/or after the event and will not be involved in any way with disputes arising therefrom.
- Non-Disclosure Agreement (NDA) between an applicant and judges will not be required or allowed.
- Students may exclude any proprietary information or materials that the pitching company/ individual deems it is at risk of disclosure.
- Schools and students may assume their names and pitching content will be released to media for press coverage.



2018 Media Coverage

【Elevator Pitch】60秒做創業募投難度高？ 國際初創實戰分享！



「高舉自信心俾觀眾到香港嘅創業氣氛原來咁熱烈！」

搭一搭地講得幾快幾高？這係當然快過你嘅雙翼，但這也是正當電梯募投大賽 (Elevator Pitch Competition) 的一項課題！



60秒，是一度連講一杯杯都不同的時間，但每一度參加者卻要在這極短的時間內將創新計劃，不用這樣也知這事極具挑戰性。EPIC來到第三屆，玩過就知真係：總共100家的參加者會逐一地進行在內的電梯，然後在每一層釋放100分鐘的60秒時間內，用簡潔直接介紹自己公司的業務，並回答評審團的提問及建議，讓評審團一睹，一睹奪冠在會場外3分鐘在台上進一步介紹自己公司業務的初創者及2分鐘聽眾問答的精華。

HK01

South China Morning Post CHINA THE ASIA WORLD COMMENT BUSINESS TECH LIFE CULTURE SPORT WEEK IN ASIA POST MAG STYLE TV

14249 SHARES US start-up scoops top prize at EPiC

US start-up scoops top prize at EPiC

DASH Systems, a US start-up that has designed an unpowered glider that drops and delivers parcels directly off a flying plane, won the US\$140,000 investment fund at this year's Elevator Pitch Competition (EPiC)

PUBLISHED | Friday, 02 November 2018, 12:00pm
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香港科技園公司主辦的電梯募投比賽，今年在第三屆，共吸引逾100家來自全球各地的初創企業參加。經過激烈角逐，來自美國的DASH Systems公司憑藉其獨特的無人機運輸系統，在眾多參賽項目中脫穎而出，奪得最高獎金。DASH Systems的創始人表示，這項比賽不僅為他們提供了展示技術的機會，也讓他們與全球投資者建立了聯繫。



DASH Systems, a US start-up that has developed an unpowered glider that drops and delivers parcels directly off a flying cargo aircraft, won the top investment prize award worth US\$140,000 at the Elevator Pitch Competition (EPiC) held at the sky100 of the ICC, the city's biggest annual start-up pitching contest hosted by the Hong Kong Science and Technology Parks Corporation (HKSTP), last Friday.

The competition attracted more than 1,000 entrepreneurs, venture capital firms, angel investors, industry players, incubators, accelerators and tech disruptors together. One hundred start-ups from all over the world with a focus on five technology areas: Artificial Intelligence & Robotics, Fintech, Healthy Aging, Smart City, and Next Generation Technology were selected from 591 entries.

Following an intense day of competition, including a 60-second pitch that took place in an actual ascending elevator and a three-minute pitch in front of the judging panel and a jam-packed audience, DASH Systems beat 99 other finalists from across the globe.

South China Morning Post

電梯募投比賽 2018 特輯

電梯募投比賽2018圓滿落幕 DASH Systems空中運輸系統贏得投資者垂青奪冠

60秒可以做到什麼？對於你與我來說，60秒轉眼即逝，但對於100間來自世界各地的初創企業，這60秒就是一個找到投資者的黃金機會。剛過去的星期五(26/10)，由香港科技園公司主辦的電梯募投比賽2018於全球最高的環球貿易廣場 (ICC) 的電梯內舉行，初創企業精英要在電梯內以60秒時間，向評審介紹他們的創業構思，結果DASH Systems擊敗來自世界各地的99間入圍企業，勇奪冠軍寶座，贏得14萬美元投資基金。

香港科技園公司主辦的電梯募投比賽，今年在第三屆，共吸引逾100家來自全球各地的初創企業參加。經過激烈角逐，來自美國的DASH Systems公司憑藉其獨特的無人機運輸系統，在眾多參賽項目中脫穎而出，奪得最高獎金。DASH Systems的創始人表示，這項比賽不僅為他們提供了展示技術的機會，也讓他們與全球投資者建立了聯繫。



Startup Beat (Hong Kong Economic Journal)

全球創科人才匯聚 科技園「電梯募投比賽2018」

美初創奪冠得14萬美元獎金

香港科技園公司主辦「電梯募投比賽2018」(EPiC)，吸引100間來自不同地區地區的初創企業參賽。

多場精彩、令人興奮的比賽，在10月26日(星期五)晚上8時，由香港科技園公司主辦的「電梯募投比賽2018」(EPiC)在環球貿易廣場 (ICC) 的sky100舉行。這項比賽是初創企業展示其業務、吸引投資者的絕佳機會。今年共有超過1,000名初創企業家參加，他們在60秒的電梯時間內，向評審團介紹了他們的創業構思。最終，來自美國的DASH Systems公司憑藉其獨特的無人機運輸系統，在眾多參賽項目中脫穎而出，奪得最高獎金。

「這項比賽不僅為我們提供了展示技術的機會，也讓我們與全球投資者建立了聯繫。」DASH Systems的創始人表示。他還提到，這項比賽的競爭非常激烈，他感到非常榮幸能獲得這項榮譽。

除了DASH Systems之外，還有許多其他優秀的初創企業參加了比賽。這些企業涵蓋了人工智能、金融科技、健康老龄化、智慧城市和下一代技術等領域。評審團對參賽者的創意和專業性表示讚賞，並表示將繼續支持香港的創科發展。

Sing Tao Daily

電梯旅程爆發創業構思 創新空運系統奪百萬萬元投資基金

10月30日 08:30



只要夠創意及掌控市場需要，短短60秒的電梯旅程就有機會換來14萬美元 (約109萬港元) 投資基金！「電梯募投比賽2018」(Elevator Pitch Competition 2018) 早前舉行，100間初創企業精英要在電梯內以60秒時間，向評審介紹他們的創業構思，結果由建立創新空中輸送系統方案的美國初創DASH Systems勇奪冠軍。主辦機構希望今次活動，可讓參賽的初創企業介紹創業構思的技巧，助他們邁向成功。

由香港科技園公司主辦的「電梯募投比賽2018」，剛於10月26日在全港最高的環球貿易廣場 (ICC) 電梯內舉行，比賽吸引逾591間來自全球的企業申請參加，其中100間公司成功躋身比賽，一決高下。

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